

APRIL 18, 2024  
HILTON LA JOLLA /  
TORREY PINES

SDHR FORUM



# 2024 SPRING CONFERENCE

Unleash the power of dialogue and discovery at the Inaugural **SDHR Forum Spring Conference** where innovation takes center stage through concise presentations, dynamic Q&A sessions, and engaging round table discussions. Join us for a transformative experience exploring the latest trends including:

## The Role of AI in HR

- Unlocking the potential of artificial intelligence to revolutionize talent management and streamline HR processes

## HR in the Boardroom

- Delve into discussions on the crucial role of HR in the boardroom, gaining insights into how strategic HR decisions shape organizational success

## Path to CHRO

- Embark on the path to Chief Human Resources Officer (CHRO) as we navigate through career trajectories and leadership strategies



## MORE ABOUT THE CONFERENCE

Immerse yourself in riveting talks by thought leaders and industry experts, as they share groundbreaking insights into the future of HR. Attendees will participate in an interactive Q&A session, where your burning questions meet expert perspectives, creating a dynamic exchange of ideas.

Take a seat at our round table discussions where theory meets reality, applying conference topics to real-world situations. It's not just about theories and concepts; it's about practical solutions and strategies that you can implement in your HR practices.

Join us for an experience that transcends traditional conferences, propelling you into the heart of HR innovation and real-world application. Elevate your HR game and be part of a conference that goes beyond the expected, sparking conversations that shape the future of human capital management.

**This conference is not just about HR; it's about redefining the way organizations thrive. Don't miss your chance to be part of the HR revolution!**

## MORE INFORMATION AND REGISTRATION:

[WWW.SDHRFORUM.COM/EVENTS](http://WWW.SDHRFORUM.COM/EVENTS)

## GENERAL PRICING INFO:

**Ticket prices for members range from \$199-239 per person, with additional discounts for military and students available.**

**You can also purchase a full table for your group at a discount at \$2000 and come as a group.**

## SPONSORSHIP OPPORTUNITIES:

MAJOR	MAJOR SPONSOR COMES WITH 4 TICKETS + BOOTH	\$5500
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SPECIALTY	VALET SPONSOR COMES WITH 2 TICKETS	\$3500
	HAPPY HOUR SPONSOR COMES WITH 2 TICKETS	\$3500
	LUNCH SPONSOR COMES WITH 2 TICKETS	\$3500
	BOOTH SPONSORS X 7 COMES WITH 2 TICKETS	\$2500

## ABOUT SPONSORSHIP:

We are excited to bring to you the 1st Annual San Diego HR Forum Spring Conference! As a valued partner to the forum, we wanted to share all the sponsorship opportunities available to you first. We will host up to 200 HR professionals and over 100 companies for this innovative, deep dive into the latest trends in HR today. We have sponsorships available below with different features and formats from our Executive of the Year event and the monthly meetings. Here are a few differences;

- One of the largest game changers is that we have separate break-out rooms where we will have booths and tables available for guests to come meet you and view your services and products.
- For all sponsors we will host a scavenger hunt to encourage foot traffic to you and will be creating interactions throughout the conference for all guests.

Major and Specialty Sponsors:

- For our Major Sponsors we will larger booth space available as well as ask you to speak at the conference sharing your services or products.
- For our Valet Sponsor we will have the opportunity for you to pass out all valet vouchers throughout the day, and we will ask people to come to your booth to receive vouchers.
- For our Happy Hour Sponsor we will have printed napkins with your logo served with all drinks.
- For our Lunch Sponsor we will have your choice of offering guests a printed reusable water bottles or cooler/lunch bag as your guest giveaway.

## READY TO BECOME A SPONSOR?

EMAIL: [SPONSORSHIP@SDHRFORUM.COM](mailto:SPONSORSHIP@SDHRFORUM.COM)