



Michelle M. Smith, CPIM, CRP

Vice President, Business Development
O.C Tanner

Speaking Topics

- 'Next Practices' in Leadership
- Employee Engagement (International & Domestic)
- Global Trends in Employee Motivation
- Recognition & Incentive Programs (Global & Domestic)
- Aligning External and Internal Branding Initiatives

Previous Speaking Engagements (sample)

- The CEO Summit
- Corporate Executive Board Executive Insight Conference
- Northwestern University FORUM Think Tank
- The Motivation Show (United States, Spain, United Kingdom, Australia & Portugal)
- WorldAtWork Annual & State Conferences
- Incentive Marketing Association Executive Summit (United States, Canada & Europe)
- SITE International Conference (Hong Kong, Iceland, Mexico, Canada & United States)
- International Marketing Congress (Portugal)
- CIPD Reward Conference (United Kingdom)
- NHS Employers Conference (United Kingdom)
- National Incentive Show (United Kingdom)
- SHRM Annual, State and Regional Conferences
- Institute for Human Resources Rewards & Recognition
- Recognition Professionals International Annual Conferences and Fall Summits
- PPAI's Annual International and Brand Conferences
- Advertising Specialty Institute Conference
- PROMO Marketing Conference
- Incentive World Conference (United Kingdom)
- Promotional Marketing Conference (United Kingdom)

Published & Broadcast Media (sample)

Fox Television, Business America Radio, Career Contentment Radio, *Fortune*, *Business Week*, *Inc.*, *Financial Review*, *Investment*, *Workforce*, *Marketing*, *Working Woman*, *Return on Performance*, and inclusions in "Bull Market" by Seth Godin, and "Contented Cows Still Give Better Milk" by Richard Hadden and Bill Catlette

Biography

Named as one of the Ten Best and Brightest Women in the incentive industry and a President's Award winner, Michelle has worked in every facet of recognition and incentives, both domestically and internationally.

A highly rated international speaker, author, and consultant on performance improvement; Michelle is a respected authority on leadership, internal branding, and employee engagement. She's published and presented more than 700 articles and lectures and has advised many of the world's most successful organizations and the governments of the United Kingdom and the United States.

Michelle is President Emeritus of the Incentive Marketing Association and a Past President of the Board of Trustees of the FORUM at Northwestern University. She's Vice President, Research for the Business Marketing Association and serves on the Board of the Incentive Federation. She Chairs the Editorial Board of *Return on Performance Magazine*, is on the Executive Panel of *McKinsey Quarterly*, and the Advisory Board for the Institute for Human Resources Rewards & Recognition.

Michelle is also active in the Global Incentive Council, the Marketing Leadership Roundtable, WorldAtWork, Recognition Professionals International, the Performance Improvement Council, the Recognition Council, the CMO Council, and the Society of Incentive & Travel Executives.

For more information: Visit Michelle's profile on LinkedIn <http://www.linkedin.com/pub/michelle-m-smith-cpim-crp/5/b00/368> or her Blog <http://www.octanner.com/blog/author/michelle-smith/> or YouTube page <http://www.youtube.com/user/theMichelleMSmith>

Fun Fact: Michelle has appeared in a Glenn Frey music video, a major motion picture starring Al Pacino, and sang under the direction of the Conductor of the Boston Philharmonic Orchestra.

For speaking inquiries, please contact:

michelle.smith@octanner.com

+1 (626) 796-5544

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O.C. Tanner is uniquely qualified to help companies all over the globe recognize and appreciate people who do great work, and has served the world's most successful organizations in 151 countries for 87 years.